

**GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE,
RAJNANDGAON (C.G.)**



**TEACHING PLAN 2023-24
DEPARTMENT OF JOURNALISM**

Teaching-Plan

Class - D.A.M.C - IV sem.

Paper - to 1st.

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जुलाई	Folk media: meaning and Definition. Nature and scope of folk media, characteristics of folk media.		
अगस्त -	Types of folk media: Dance, Theatre & music, folk Theatre; Dhavar, Tamasha, Nautanki, Ramleela, Raslika and Jatra, Folk music: Bengal, Gujarat and Maharashtra, folk Dance: Garha, Tamasha & Lavani.		
सित्त -	Fairs & Festivals - Types of Festivals: Seasonal & Cultural, Features of Fairs. folk media in C.G.: Types of folk dance; songs, Theatre and its importance.		
अक्टोबर -	many aspects of folk media, merits and Demerits of folk media, Influence of modern Media (Radio & t.v) on folk media, folk media for promoting literacy, and social change.		

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Teaching-Plan

Class - B.A.S.M.C - VII sem.

Paper - VIIth

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जुलाई -	Internet: history, use of Internet, website portal and search engine, Email, Download-upload, Internet protocol.		
अगस्त	cyber space and media, strength of web journalism, web medicine, web journalism: web reporting, presentation of material on web, Ethics, Its IT act.		
सितंबर	Important news portals/ websites: Local web portals, Major web news portals, Indian languages.		
अक्टूबर	web, web writing and practice of web editing, making of own website, and MOJO. (Mobile Journalism)		

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Teaching-Plan

Class - D.A.M.C - IV

Paper - IInd

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
	Tourism and Tribal communication		
जनवरी	Tribes in India ; Introduction, Definition, Characteristics of Tribes, Tribes in Chhattisgarh: Issues and challenges		
फरवरी	Tribal culture and the various forms of Tribal social Institutions : Marriage, kinship, Clan, Youth, Dormitory, Status and Role of women in Tribal society.		
मार्च	- Development of Tribes, Tribal and forest, Tribal welfare schemes in Chhattisgarh, Industrial Development and Tribals, Role of NGO's.		
अप्रैल	Tourism comm: meaning characteristics and its significance, Leaflet, Brochure and literature of Tourism, Role of Media, Problem and prospects of Tourist, Explaining of the Terms: Tours, Tourist and visitors, Traveler, excursionist, Resource Attraction, W.T.O. Classification of Tourism in C.G., Adventures.		
	Tourism and Their Development Role of (CTB), Tourism management.		

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 राजनंदगाव / छ.ग.

Teaching-Plan

Class - B.A.M.C. - VI Sem.

Paper - VI Sem.

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
	Basics of Economics.		
जनवरी 2024	Unit-I - Introduction, Basic Characteristics and Features of Indian economy, Economic Planning in India: Features, Objectives and assessment of Indian planning.		
फरवरी	Demographic Features of India's Population, Inter-state disparities in the pattern of development, structural change in the distribution of income and workforce in India.		
मार्च	Poverty and unemployment in India. programmes of eradication of poverty and unemployment with special reference to the Post-Reform era.		
अप्रैल	Agriculture: Features of Indian Agriculture, Impact of Green revolution on Indian agriculture. → Features of Economic Reforms and structural adjustment programmes: Liberalisation, privatisation and Globalisation, appraisal of Economic Reform programmes.		

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अनन्तम् (१३.)

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अनन्तम् (१३.)

Teaching-Plan

Class - B.A.S.M.C - IVth sem.

Paper - IVth.

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
	Community Development		
जुलाई -	Community Development: Concept, definition, meaning need, history, objectives and scope. Rural Dev. concept definition meaning needs objectives and scope, origin and background.		
अगस्त -	Rural Dev: problem and prospects of rural life with reference to agriculture and allied activities like land its use. Approaches to rural development: Gandhian contractive programme - Contribution of Vinoba Bhave.		
सितंबर -	Urban comm. Dev: Town, city, metropolis, suburbs, satellite. Towns, the relevance of urban ecology, urban sociology and environmental psychology for urban community dev. practice		
अक्टूबर -	Urban-Dev. Problems and prospects of urban life with reference to crowding and density, noise, air, solid and liquid pollution urban housing drinking water supply, Transport, urban public health.		

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Teaching-Plan

Class - BAJMC - II

Paper - Value Education - II

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
January जनवरी	Unit-I - मानव की समझ, - स्वयं और शरीर, स्वयं में व्यवस्था, शरीर के साथ स्वयं में व्यवस्था।		
फरवरी	Unit II - मानव और मानव लाभ, आंतरिक एवं बाह्य संघर्ष। Unit III - मूल्य एवं मानवीय व्यवहार की समझ, स्थापित मूल्य - विश्वास, सम्मान, स्नेह, भ्रमता, वास्तव्य, कृपणता गौरव, श्रद्धा, प्रेम।		
मार्च	- Unit IV - सौजन्यता, सौम्यता, सरलता, पूज्यता, अनन्यता, सहजता, उदारता, सौदागता, निष्ठा, जीवन मूल्य- सुख शान्ति से तोष आनंद।		
अप्रैल	- मानव मूल्य - धीरता, वीरता, दया, कृपा, कृपा। वक्तृ मूल्य - उपयोगिता, कला मानवीय चरित्र और नैतिकता।		

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Teaching-Plan

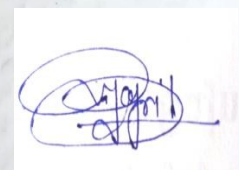
Class - B.A.(JMC) - 2nd sem

Paper - Reporting for Media:

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
	Unit I, II, III, IV, and V		
July	Introduction to Reporting, Principles of Reporting, functions and responsibilities of Reporter.		
August	Reporting techniques, News elements, News source-types and problems. Qualities of a reporter, Role and responsibilities of reporter, stringers and bureaus		
September	Reporting: Crime, court, defence, political, Health, Business, Sports public speech. Economic		
October	Reporting: functions, Meeting, Seminars, workshop and conferences, Interviews, Advertisorial.		
November	Introduction to reporting for Radio, Introduction to reporting for T.V., Interpretative & Investigative Reporting, sting operations, Citizen journalism.		

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Teaching-Plan

Class - B.A. (JMC) 1st sem.

Paper - Value Education and liberal studies-I

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
	Unit I, II, III, IV and V		
July	Significance of Value Education, Ecological and Environmental Imbalance		
August	Social and family Disintegration, stress and conflict in individual, solutions for above problems.		
September	Understanding values and human behaviour, Internal values		
October	Behavioural Values, Material values:		
November	Existential Values, Human values:		

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Teaching-Plan

Class - BA (H.C.) - Vth sem.
 Paper - Editing Techniques.
 Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
	Unit - I, II, III, IV, V		
July-	Introduction to editing, principles and functions of editing, editorial Desk. copy editing, proof reading and their significance.		
Aug-	The Role and Functions of sub editors and assistant editors. News editors and editors.		
Sep-	Tools of editing, selection of news items. Subbing, weekly newspapers and periodicals photo editing.		
Oct-	Headline and sub headlines. Intro and body of news. editing articles and features.		
Nov-	page make-up for newspapers and magazines. style sheet.		
Dec-	editing Radio and TV. News editing equipment for Radio and TV. editing others programmes for Radio and TV.		

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Teaching-Plan

Class - ...BAJMC IV.....

Paper - ...Public Relations.....

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
January	Unit - I Public Relations - Definition, Objectives of PR, history & Growth of PR in India, Publicity, Propaganda and public opinion.		
February	Unit - II Stages of PR: Research, Planning, Implementation, Evaluation, Relationship & Duties of the PR Practitioner.		
March	Unit III - Tools of PR: Press conference, Press releases, House journals, Role of PR in public sectors, Private sectors, Ngos, case studies		
April	Unit - IV - Law & Ethics for PR: Copy Right Act, Competition Act, Law for Defamation, Professional Organization: IPRA & PRSI, PR Agencies. Emerging trends in PR, PR & New Technologies.		

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Teaching-Plan

Class - BAJMC - II

Paper - V - Organizational Behavior

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
January	Unit - I The Organizational Behavior: Concept, Meaning & Principles, Environment Models: Organizational environments, Formal Organizations: Design and structure.		
February	Unit - I Organizational culture: Sources and Types and meaning, Managing organization culture. Organization socialization Work force diversity: Gender Ethnic and Community issues, Motivation: Motivation results model, theories of motivation.		
March Unit III & IV	Decision making: Characteristics of Decision Making, Ideal vs. Actual decision making, Advantages of Decision Making. Concept of team work, effectiveness, stress sources of stress & coping.		
April V	Organizational communication: Importance of Organizational communication, Principles for effective, Organizational communication, Purposes & structure of OC		

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Teaching-Plan

Class - BATMC 1st Sem.

Paper - Journalism & Mass com.

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जुलाई Unit-I	Communication: Definition, Process and Types of Communication, oral Media and Print Media.		
अगस्त Unit-II	Mass Communication: Nature, Scope and Definitions, Elements of mass Communication.		
सितम्बर Unit-III	Journalism: Meaning, Definition, Nature, Scope and importance, News papers, Books, Magazines, Radio, Television,		
अक्टूबर Unit-IV	Cinema and Internet, objectivity, Accuracy, Freedom,		
नवम्बर Unit-V	Scope of Journalism: Political Journalism, Sports Journalism, Investigative Journalism		
दिसम्बर	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - BALMU-II

Paper - Origin and Growth of Print Media

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जनवरी UNIT-I	Origin and Growth of Print Media in India, Role of Print Media in Freedom Movement -		
फरवरी UNIT-II	Print Media in India:- stages of development and changing role, Early development and the role of the Press in reform movements, The rise of the nationalist press, Post-independent Press,		
मार्च UNIT-III	Indian Press Institutions and their role: Press Council of India, Press Institute of India, Press Commission, Journalist Unions: IFWJ, NUI		
अप्रैल UNIT-IV	Important Newspapers and Magazines, of Pre Independence, Indian News Agencies: An Introduction, Vernacular Press:- Origin & development, state scenario in Chhattisgarh.		
मई UNIT-V			
जून	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - BAJMC 3rd Sem

Paper - Basic of Computer Application

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जून- Unit-I	Introduction to Computer and its uses in media; History, Types of Computer, OS, Hardware.		
अगस्त Unit-II	MS Office and its applications; M.S. Windows, M.S. Word With features; Excel, P.P.T		
सितम्बर- UNIT-III	Computer Important Commands, Quark Express, In Design, Photoshop.		
अक्टूबर Unit-IV	Internet: History and Development, Web search Engine, E-mail & other applications, outlook Express		
नवम्बर Unit-V	Illustrator, Corel Draw.		
दिसम्बर	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - BATMC 3rd Sem

Paper - Writing for Media

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जुलाई Unit-I	Basics of Writing, Elements of Writing Principles and methods of effective Writing, Writing for Target Group.		
अगस्त Unit-II	Translating in Journalism: Concept & Definition of Translation, Nature & Norms of Translation Types of Translating.		
सितम्बर Unit-III	Creativity in Writing, features articles, stories, Interview, News, Editorial, business Writing, technical Writing, letters.		
अक्टूबर Unit-IV	Introduction to broadcast Writing, Writing for radio, the audio language, Writing for television - the visual language.		
नवम्बर Unit-V	Review writing: Book, Film, Art & Culture. Fiction		
दिसम्बर	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - B.A.(JMC)-IV

Paper - Audio-visual Communication

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जनवरी UNIT-I	Radio: Radio as a medium of mass communication, characteristics of radio and historical perspective with special reference to India, audience, Commercial radio, Educational radio, AM, F.M. Community radio.		
फरवरी UNIT-II	Television: Television as a medium of mass communication, characteristics.		
मार्च UNIT-III	Organizational structure of a Television and Radio station.		
अप्रैल UNIT-IV	Satellite television channels, Cable television, Commercial television, Web channels.		
मई UNIT-V	Films: Nature, Historical Background, Film industry in India, Status issues, Problems, Regional Cinema.		
जून	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - BALJMO - IV

Paper - Photo Journalism

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जनवरी Unit-I	Photography: Meaning, Definition, Elements and Historical background, Necessity and Utilizations, Photography and media, Types of Photography, Digital photography, Press Photography, Sports Photography and War Photographs.		
फरवरी Unit-II	Camera: Types of camera, field camera, Box camera, miniature, Twin lens reflex camera, single lens reflex (SLR) and DSLR camera, Components of camera: view finder, focusing screens, Rule of Thirds.		
मार्च Unit-III	Lens: Normal, Wide angle, Tele and Zoom, Auto focus, Handling of camera, focs, depth of field, Tripods and monopods, Flash gun, Exposure meter.		
अप्रैल Unit-IV	Concept of composition, Movements, stat and various angles of photography		
मई Unit-V	Fundamentals of light, Daylight, Artificial light, studio lights, Flash lights, Difference between B & W and color photography.		
जून -	खोमरूय परीक्षा		

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Teaching-Plan

Class - BATMC 5th Sem

Paper - Contemporary Issues

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जुलाई - Unit - I	Environmental issue: Global Warming - Economic and Environmental impact, Resource use and sustainability, Environmental degradation - ozone depletion, Pollution & Deforestation.		
अगस्त - Unit - II	Universal Human Rights, Universal Declaration (1948), Declaration of the right to development (1986), Protection of Human Rights Act (PHRA)		
सितम्बर - III Unit - III	Farmer movements, Tribal movements, Marginalisation, Socio-Economic Equality and Reservation.		
अक्टूबर - IV Unit - I	Corruption, Migration, Women Safety, Gender Equality and Activism, Public Health, Hygiene & Sanitation.		
नवम्बर - Unit - V	Politics and media, Social issues of Chhattisgarh, Judicial Activism.		
दिसम्बर -	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - B.A.(S.M.C.) - VI

Paper - Basics of Economics

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जनवरी UNIT-I	Introduction, Basic characteristics and features of Indian economy, Economic Planning in India; Features, objectives and assessment of Indian Planning		
फरवरी UNIT-II	- Demographic features of India's population, inter-state disparities in the pattern of development. structural change in the distribution of income and workforce in India.		
मार्च UNIT-III	- Poverty and unemployment in India; Programmes of eradication of poverty and unemployment with special reference to the post-reform era.		
अप्रैल UNIT-IV	Poverty and unemployment in India; Programmes of eradication of poverty and unemployment with special reference		
मई UNIT V	- Features of Economic Reforms and structural adjustment.		
जून	सेमेस्टर परीक्षा		

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Teaching-Plan

Class - B.A. (JMU) - VI

Paper - T.V. Production

Credits -

Month	Unit & Topic	Credit allotted	Period/ Hours Required
जनवरी UNIT-I	Understanding the camera, Video camera, Types, Camcorders, ENG, EFP, studio camera, Camera, mounting Equipment: Monopod, Tripod and studio Pedestal, special camera mounts.		
फरवरी UNIT-II	camera Feature and Parts: White balance, Focus, Depth of Field, Aperture, Shutter, Zoom, Filters, Aspect Ratio, Lenses: Different types; Wide Angle, Zoom, Telephoto.		
मार्च UNIT-III	Lighting: Three Point lighting, Reflectors, Light Grid, Lighting accessories, sound: characteristics, signal to noise ratio, Acoustics, Types of microphones.		
अप्रैल UNIT-IV	Production Process and Techniques visual Grammar - Composition, classification of shots, camera movements, Rule of Thirds, stage of production.		
मई UNIT-V	Writing for Television: story Board script writing.		
जून	सेमेस्टर परीक्षा		

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